Thank you for your interest in partnering with Cell Coverage Mapping, LLC (“CCM”)

Community members will be able to participate in a survey conducted by CCM during a pre-determined timeframe to gain more insight into cellular dead zones.

The more participation in the wireless coverage survey, the clearer the gaps in coverage can be identified, defined, and validated.

We encourage municipalities to support survey participation by utilizing their existing marketing and communication platforms. Additionally, CCM can supplement efforts; just ask us for details!

We look forward to partnering with your community to make a difference!
FOR IMMEDIATE RELEASE
November 17, 2021
RE: Cell Coverage Mapping, LLC

CELL COVERAGE MAPPING, LLC EXPANDS WIRELESS INFRASTRUCTURE ANALYSIS IN NEW HAMPSHIRE

Cell Coverage Mapping, a wireless telecommunications data analysis company to survey wireless consumers throughout New Hampshire.

Marlboro, MA - Cell Coverage Mapping LLC (CCM) announced today the expansion of the company’s proprietary consumer-centric wireless coverage survey and mapping platform in the state of New Hampshire. The company provides a web-based mapping platform at www.cellcoveragemapping.com that allows consumers to designate coverage issues, including dead zones, dropped calls and no cellular data, in their community.

Cell Coverage Mapping is a free website where consumers can go and register wireless ‘dead zones’ that impact them, whether that is at work, home, or a baseball field. To register a specific area in New Hampshire that lacks good or any wireless coverage, all a user must do is go to www.cellcoveragemapping.com and pin a location on the CCM map designating a wireless service issue. The data points are then uploaded into a secure database, and over time, clusters of ‘dead zones’ begin to appear, and demonstrate areas that need enhanced wireless infrastructure.

CCM’s VP of Development, Brad Gorham stated, “CCM is not intended to be a blog where people complain, rather it’s a crowd-sourced data solution that can help provide direction to both municipalities in New Hampshire and the wireless carriers as they construct the next phase of their networks. Ultimately, this data benefits everyone – the consumer, towns, first responders, and the carriers looking to serve those customers. It’s a win for all participants in the broadband ecosystem.”

About:
Cell Coverage Mapping LLC (“CCM”) is a wireless telecommunications data analysis company that uses consumer data to identify gaps in wireless coverage and solutions to help bridge those gaps. CCM is a privately held entity and subsidiary of Wireless Realty Advisors with headquarters in Marlboro, MA.

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How can CCM support Municipal Surveys?

- PAID SOCIAL ADS
- POSTERS
- FLYERS / PRESS RELEASE
- INTERVIEWS / DEMOS
Municipal Partnership

Municipalities gain a compelling and comprehensive map of dead zones based directly on feedback from the community.

This is where your residents want and need coverage.

Channels for communities to support the partnership with CCM:

- Posters in:
  - Community Center
  - Post Office
  - Library
  - YMCA
  - Rec Center

- Print Advertising:
  - Newspaper Articles
  - Flyers to Residents

- Over 90% website click-through rate

- Over 10,000 dead zone clusters have been identified!

- CCM provides a survey-specific QR Code and URL to each community

- Eblasts to Community Members
- Social Media Posts
- Link to CCM Website on Municipal Website
Spikes in submissions are attributed to direct mailers hitting mailboxes, targeted Social Media campaigns and municipal support with reverse phone calls and e-blasts.
Taking survey can help eliminate ‘dead zones’

By Jonah Snowden
jsnowden@turley.com

REGION – In a time where most Americans are working from home, good internet connection and wireless cell phone service are equally important.

Cell Coverage Mapping says it has a solution to the wireless cellphone service issues – those dreaded dead zones and slowdowns many residents experience.

CCM, developed by CEO Tom Remillard last winter, serves as a tool to assist municipalities nationwide with collecting data identifying wireless cell phone service issues and provide their clients with direct end-user feedback on wireless coverage quality. CCM also provides wireless end users an opportunity to actively participate in-network coverage design.

The way CCM usually helps provide solutions to local areas begins with an online survey, one of which is currently available in the town of Palmer, to map dead zones. CCM also has social media campaigns to spread awareness of the services it provides.

The company’s Brad Gorham said outside of the town of Palmer, CCM is also working in Falmouth and Orland in Maine.

“I’m also in discussions with 40 other municipalities in New England to potentially run a survey,” Gorham said.

“Unfortunately, everybody’s having to work from home, given the circumstances, but CCM is providing a different perspective on wireless service issues. Everybody knows where the dead zones are. The carriers know, people know, but this has been rewarding to see the data cluster and where people are telling me where they want coverage. In many cases, it’s not exactly where we expected.”

To report a dead zone in your area, visit cellcoverage-mapping.com. Also, residents can request survey results or updates.

“We’re happy to connect with any municipality to help them,” Gorham said.

“A lot of times where coverage isn’t that good, it’s often because it’s difficult to get zoning approved.”

Gorham can also be reached through email, at bradg@wirelessra.com.
Data collected during the survey

Pin the dead zone location on our interactive map

- Cell Phone Carrier
- Type of Cell Phone
- Coverage Issue
#StopTheDrop
#CellServiceSavesLives
About Us

Cell Coverage Mapping ("CCM") is a consumer-centric data collection and analytics company focused on identifying wireless coverage issues and facilitating solutions throughout the USA. Our web-based mapping platform allows consumers to designate cell coverage issues including dead zones, dropped calls and no cellular data in their community. Cell Coverage Mapping is a New England based company that was created in 2020 by Wireless Realty Advisors to provide wireless coverage data and solutions to consumers. Our objective is to provide our clients with direct crowdsourced feedback on wireless coverage quality while providing wireless end users an opportunity to actively participate in network coverage design.

To submit a specific area that is a dead zone or a gap in coverage, all one must do is pin a location on the CCM Dead Zone Map! Once data points are designated, clusters of cell dead zones begin to appear on the CCM Dead Zone Map and demonstrate areas that need enhanced wireless infrastructure. This could be a new cell tower or co-location of a carrier on an existing structure. Our team of experts layer the CCM data points onto our existing infrastructure database which contains over 180,000 cell site locations across the USA.

Cell Coverage Mapping partners with municipalities, consumers, economic developers, public safety offices, and first responders to sponsor surveys of their communities. At the conclusion of the survey, we provide complimentary maps of the reported dead zones and existing cell sites.

CCM works with clients on a highly confidential basis in an effort to maintain the integrity of our service. We also strive to provide our clients with end user survey results that are provided directly, and deliberately, by wireless consumers.

Help us track poor coverage areas to eliminate dead zones and improve your cell coverage.
For more information about Cell Coverage Mapping and how we can help improve cell service in your community:

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THANK YOU